

Message Text

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PAGE 01 MEXICO 04234 221946Z

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SUBJECT: MCTC RESEARCH/PLANNING ACTIVITIES

COMMERCE FOR CLARY

IN MAKING CURRENT REVIEW TC RESEARCH, PROMOTIONAL EVENTS PROPOSED FY 1975, SOME QUESTIONS AS PREVIOUSLY DISCUSSED WITH COMMERCE APPEAR REQUIRING FINAL DECISION/DETERMINATION IN ORDER TO FINALIZE OVERALL SCHEDULE. SET FORTH BELOW ARE PRINCIPAL POINTS BELIEVED AT ISSUE:

1. MATTER OF WHETHER 7 OR 8 MAJOR EXHIBITIONS WILL BE HELD. IF 7, ASSUME AGRICULTURAL MACHINERY SHOW DEFINITELY DROPPED DUE PROMOTIONAL DIFFICULTIES PREVIOUSLY DISCUSSED.
2. ON BASIS SHORTER SCHEDULE, MINOR REARRANGEMENT DATES FOR CERTAIN SHOWS WOULD BE MADE, THUS EASING CONSIDERABLY THE PREVIOUSLY TIGHT OPERATIONAL SCHEDULE OF TC.
3. WHAT IS TOTAL NUMBER JEEP'S TO BE HELD? TO DATE ONLY ONE DEFINITE THEME HAS BEEN TENTATIVELY SCHEDULED, I.E. INDUSTRIAL WEB TECHNOLOGY. ADDITIONAL SUBJECTS HERewith SUBMITTED FOR CONSIDERATION ARE: A) SEEDS & SEED ENERGIZING INSTRUMENTS; B) PROFESSIONAL AUDIOVIDEO EQUIPMENT; C) INDUSTRIAL & SCIENTIFIC PHOTO EQUIPMENT. OTHER TOPICS AS MAY BE SUGGESTED BY COMMERCE, LATER BEING IN BETTER POSITION TO DETERMINE VIABILITY OF THEME WITH FIRMS TO BE SOLICITED.

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PAGE 02 MEXICO 04234 221946Z

4. A 3 JEEP SCHEDULE COULD BE ACCOMODATED UNDER 7 SHOW PROGRAM.

COMMERCE REQUESTED PROVIDE ITS VIEWS THIS MATTER, MAKE APPROPRIATE SELECTION, ADVISE WHAT RESEARCH WILL BE AVAILABLE FROM WASHINGTON, WHAT SUPPORT NEEDED FROM TC.

5. NEW PTR ON ADVANCED INDUSTRIAL SYSTEMS (EX PLANT MODERNIZATION) WILL PROCEED. ORIGINALLY CONTEMPLATED AS SUBSTITUTE FOR MARCH 1975 AGRICULTURAL SLOT IF 8 SHOW SCHEDULE REQUIRED. HOWEVER, MAY BE BETTER TO DEFER UNTIL FUTURE AS REMAINING TIME FRAME RATHER SHORT. AFTER CONSIDERATION VARIOUS POINTS CITED, COMMERCE REQUESTED TELEPHONE MCTC EARLIEST FOR ANY ADDITIONAL DISCUSSIONS DESIRED, INDICATION DECISIONS RECOMMENDED.

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